



On **15 - 17 June 2021** the unique and long-awaited offline event - [B2B Ukrainian Furniture exhibition & conference](#) - is happening in the heart of Europe - Kyiv.

**About the Expo.** The first Ukrainian B2B exhibition of the international format "FURNITURE OF UKRAINE Business expo" is an event hosted by the Ukrainian Association of Furniture Manufacturers and the Euro Index exhibition company, who together has the main goal - to make a breakthrough for the furniture industry in Ukraine and present best Ukrainian furniture manufacturers, designers and exporters.

**Participants.** Ukrainian companies whose products are supplied to international DIY chains are sold e-commerce, in particular, such marketplaces as IKEA, JYSK, Amazon, EBay, Auchan, Metro, Praktiker. As well as, Ukrainians manufacturers who create contract furniture. In particular, in the HoReCa segment – for hotels, restaurants, as well as for public places and offices. They have implemented projects for Facebook, Royal Beach, Hilton, Radisson Blue, Fairmont Grand Hotel, Mall of Dubai, Ministry of Defense of Saudi Arabia, Al badie group residence.

The approximate quantity of participants is about 100-120 companies.

**The organizers from Israeli side:** Israeli Ukrainian Alliance & QuattrGroup in partnership with the Embassy of Ukraine to the State of Israel and with generous support of Haim Nathaniel Ltd.

## **Agenda.**

**15.06** Arrival to Kyiv (in the morning).

### **Introduction to the Ukrainian Furniture Exhibition**

- Exhibition: **Investments and formation of clusters of the furniture industry of Ukraine**
- Evening City Guided Tour
- Dinner with Ukrainian producers and business representatives

**16.06** Visit to the Exhibition

- Exhibition: **B2B meetings**

#### **17.06 Visit to the Exhibition**

- Exhibition: **Contract furniture. Commercial places and HoReCa**
- Closing ceremony of the conference and exhibition
- Flight back to TA (in the evening)

#### **Organizers are covering:**

- 2 nights in five-star hotel;
- Group transfer from the hotel to the exhibition center and to the airport;
- Organisation of B2B meetings during the exhibition;
- Snack and catering at the exhibition venue;
- VIP Visitor exhibition entrance ticket;
- In addition: upon the request, B2B and site visits after the official exhibition program.

**The registration is open until 1 June, 2021.**

Should you have any questions, do not hesitate to contact me, via the phone.

Sincerely yours,  
Anna Zharova